








**PRIVACY NOTICE FOR PERSONAL DATA PROCESSING under article 13 of EU Regulation 679/2016 ("GDPR") v. 15 May 2019**

	<b>DATA CONTROLLER</b>	O.Z. S.p.A. (the "Controller" or "OZ") VAT No.00262760242 seat: via Bastion 49/4, P.O. Box 245 -36061- Bassano Del Grappa (VI), Italy
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	<p><b>DISCLAIMER</b></p> <p>O.Z. is committed to protecting the privacy of each data subject. The purpose of this Privacy Notice is to inform you of the different types of data and information we collect about you in relation to and within the scope of the request to participate in the "OZ Futura Original Edition" Initiative (the "Initiative") you submitted by filling out the Personal Data collection form published on the dedicated website: <a href="http://www.ozracing.com">www.ozracing.com</a>.</p> <p>More specifically, the Website will be online at 27/06/2019, the countdown starting date; the booking date will be on 9/07/2019 on 3 pm Italian time..</p> <p>When the booking list will be completed, the first 50 (fifty) users to submit the participation form on the Website will be contacted by OZ directly, and receive referral and contact information for the OZ official distributor closest to their residence, where they may purchase a set of OZ wheels "Futura Original Edition" mono-application 8.5x19 5x122 ET44 offered in a world-wide limited edition (200 pieces total). Each set will be progressively numbered from 1 to 50 ("OZ Wheels").</p> <p>Users will have 7 days from the date of the confirmation e-mail to purchase their set of OZ Wheels from the official distributor, after which they will no longer be able to buy the OZ Wheels subject of the Initiative.</p> <p>With regard to all other data processing implemented by OZ, and anything not covered or disciplined by this Privacy Notice, please refer to the OZ general Data Protection Policy at the following link: <a href="https://www.ozracing.com/it/privacy">https://www.ozracing.com/it/privacy</a>. This Privacy Notice also does not apply to information directly provided by you or collected by third party data controllers, who may process it according to their own privacy policy and/or terms of use. In the latter case, it is your responsibility to read the applicable privacy policy and/or terms of use.</p>
	<p><b>DATA COLLECTION SOURCES</b></p> <p>Personal Data is collected by means of the form on the Website and cookies (small text files containing a certain amount of data exchanged between the Website and your browser)</p>

 1 <b>PERSONAL DATA PROCESSED</b>	 1.1 <b>PROCESSING PURPOSES</b>	 1.2 <b>MANDATORY OR OPTIONAL NATURE OF PROVISION</b>	 1.3 <b>LEGAL GROUNDS FOR PROCESSING</b>	 1.4 <b>PERSONAL DATA RETENTION PERIOD</b>
<ul style="list-style-type: none"> <li><b>PERSONAL DATA</b> first name, last name, date of birth</li> <li><b>CONTACT DATA</b> e-mail address, country of residence/citizenship, language for the newsletter</li> <li><b>DATA REGARDING YOUR AUTOMOBILE</b> make, model, race track usage (or lack thereof)</li> </ul>	<p><b>Pre-contractual purposes</b></p> <ul style="list-style-type: none"> <li>To manage inquiries regarding the possibility of purchasing OZ Wheels, submitted by filling the form on the Website;</li> <li>To prepare the list of users eligible to purchase OZ Wheels through the official OZ distributor no later than 31/12/2019;</li> <li>To maintain the list of users eligible to purchase OZ Wheels by the above mentioned date;</li> <li>To manage redemption-related activities, meaning providing the name of the official OZ distributor to be contacted for purchasing OZ Wheels no later than 31/12/2019 to those who filled out the form on the Website;</li> <li>To maintain the list of eligible recipients to be re-contacted in order of submission of the form on the Website in the event one or more higher-ranking eligible individuals fails to complete the purchase by the stated deadline. Said recipients will be provided with the name of the official distributor where they may purchase OZ Wheels.</li> </ul>	<p>Mandatory.</p> <p>Failure of provision of the Personal Data will prevent OZ from processing purchase inquiries submitted through the form on the Website and performing all other related activities, such as placing eligible OZ Wheels recipients in contact with local OZ official distributors.</p>	<p>Performance of a pre-contractual obligation to which you and the Controller are a party of, and to fulfill all other legal obligations.</p>	<p>OZ will retain the Personal Data you submit via the form on the Website for the duration of the Initiative, and in any case OZ will make all reasonable efforts to ensure your Personal Data is retained only for the minimum period of time required to fulfill the purposes for which it was collected.</p>
<ul style="list-style-type: none"> <li><b>PERSONAL DATA</b> first name, last name, date of birth</li> <li><b>CONTACT DATA</b></li> </ul>	<p><b>Marketing purposes</b></p> <ul style="list-style-type: none"> <li>To send commercial communications, news and updates, special offers and promotions regarding our products or those of other companies in our Group.</li> </ul>	<p>Optional.</p> <p>Failure of provision of the Personal Data will prevent OZ from keeping you up to date on</p>	<p>Your explicit consent to process your Personal Data.</p>	<p>With regard to processing your Personal Data for direct marketing purposes pursuant to your explicit advance relevant consent, OZ will make all reasonable efforts to ensure your Personal Data is</p>

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<p>e-mail address, country of residence/citizenship, language for the newsletter</p> <p>• <b>DATA REGARDING YOUR AUTOMOBILE</b> make, model, race track usage (or lack thereof)</p>	<ul style="list-style-type: none"> <li>To communicate with the user regarding new products and anything else the user might be interested in;</li> <li>To conduct market surveys, statistical analyses or other research aimed to improve our products and services, and to assess customer satisfaction.</li> </ul> <p>These activities may be conducted via e-mail, telephone and/or automated means (SMS), social media, regular mail, or face-to-face.</p>	<p>offers, promotions, information and anything else made available only to its customers, as well as use of your Personal Data for market research, statistical analyses, and customer satisfaction surveys.</p> <p>You may revoke your consent at any time by writing to <a href="mailto:info@ozracing.com">info@ozracing.com</a>, (this shall not prejudice the legitimacy of processing completed prior to the date we receive said revocation notice, or prevent processing of your Personal Data based on legal grounds other than your consent).</p>		<p>retained only for the minimum period of time required to fulfill the purposes by which it was collected and, pursuant to the applicable regulations and the Personal Data Protection Authority General Measure adopted on 24 February 2005, OZ has resolved to delete Personal Data collected for direct marketing purposes within 24 months from the date they were recorded.</p>
<p>• <b>DATA PERTAINING TO YOUR INSTAGRAM ACCOUNT</b> nickname "<i>@user</i>", your public personal profile information</p> <p>• <b>CONTENT USERS MAY POST ON INSTAGRAM</b> photo portraying the user and/or OZ Wheels</p>	<p><b>Initiative advertising purposes</b></p> <ul style="list-style-type: none"> <li>Mention of the user's Instagram nickname on the OZ Wheels Initiative recipients list;</li> <li>Sharing of advertising content through the official OZ Instagram account, which, over the course of the initiative, will mention the nickname of OZ Wheel recipient, specifically starting from the time of assignment, to the time the OZ wheels are purchased, and thereafter;</li> <li>OZ Wheels recipients' interaction with the official OZ Instagram channel.</li> </ul>	<p>Optional.</p> <p>In absence of user's consent, user's nickname will not appear in any Instagram social network advertisements posted on the OZ official Instagram account regarding the Initiative.</p> <p>You may revoke your consent at any time by writing to <a href="mailto:info@ozracing.com">info@ozracing.com</a>, (this shall not prejudice the legitimacy of processing completed prior to the date we receive said revocation notice, or prevent processing of your Personal Data based on legal grounds other than your consent).</p>	<p>Your explicit consent to process your Instagram account data and any content you may post on it.</p>	<p>OZ will retain the Personal Data you submit via the form on the Website for the duration of the Initiative, and in any case OZ will make all reasonable efforts to ensure your Personal Data is retained only for the minimum period of time required to fulfill the purposes by which it was collected.</p>
<p>• <b>NAVIGATION DATA</b> <i>log files</i>, IP addresses, users' computer domain names, URL addresses, server query times and methods, server responses, other parameters regarding the Website user's operating system and IT environment.</p> <p>• <b>COOKIES</b> Small text files containing a certain amount of data exchanged between the Website and the user's browser</p>	<p><b>Purposes of Website navigation analyses</b></p> <ul style="list-style-type: none"> <li>Obtain, in anonymous format, statistical data regarding the visitors' use of the Website;</li> <li>Check Website functionality.</li> </ul>	<p>Optional.</p> <p>Refusal to provide Personal Data, by way of disabling browser cookies, might affect the functionality of some Website features.</p>	<p>The Controllers' legitimate interest to check the functionality of the Website and obtain data regarding its use.</p>	<p>for our <b>COOKIE POLICY</b> follow this link <a href="https://www.ozracing.com/it/cookies">https://www.ozracing.com/it/cookies</a></p>

In any case and with regard to anything not covered herein, the Controller intends to retain Personal Data for a period of time not to exceed that required to fulfill the purposes for which it was collected and processed.

The Controller shall however be entitled to retain Personal Data necessary to fulfill its statutory obligations or required to ascertain, exercise or defend its rights in a Court of Law.

Upon fulfillment of the purposes for which Personal Data was collected and processed, we will remove it from our systems and records and/or undertake suitable actions to make it anonymous, and therefore prevent your identity from being disclosed.

Generally speaking, should the exact retention time for any type of data prove impossible to determine in advance, OZ hereby undertakes to process the Personal Data according to the principles of adequacy, pertinence and data minimization, as required by the GDPR, and annually verify the need to retain them.



**2 – AUTHORIZED DATA PROCESSORS**

Your Personal Data may be processed by employees of OZ designated by the same to pursue the above-mentioned purposes, who have been suitably trained and specifically authorized to process Personal Data.

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### POSSIBLE RECIPIENTS OF PERSONAL DATA

Your Personal Data will not be disclosed to third parties.

The following entities however may become aware of your Personal Data in relation to the processing purpose listed above:

- OZ Distributors/Resellers, within the scope of contacting the designated recipients so they may finalize their purchase of OZ Wheels. With specific regard to such entities, OZ will not communicate any Personal Data to them, as OZ itself will give eligible recipients the name and contact information of the authorized reseller/distributor where they may purchase OZ Wheels;
- OZ Group companies, for administrative and accounting purposes;
- Entities entitled to access Personal Data pursuant to the provisions of the European Union and/or of the member State to which the controller is subject;
- Fully independent entities operating within the European Union as separate Data Controllers or Data Processors designated by OZ for purposes related to the activities and services listed in table 1 above, including banks, internet service providers, forwarding agents and couriers, marketing companies, providers of IT system infrastructures, technical support and IT consultancy services, software engineering/implementation and Website providers, Law firms, companies providing services related to our products, data analytics and development companies, service centers, companies or consultants hired to provide additional services to the Controller, within the limits of the purposes by which they were collected;
- OZ successors or any buyers of OZ, in case of merger, transfer, restructuring, reorganization, dissolution or other sale or transfer of some or all of OZ assets, by which Personal Data is subject to being transferred.



### 4 – TRANSFER OF PERSONAL DATA TO THIRD COUNTRIES

All Personal Data processing activities will take place in Italy and in Countries within the European Union borders.

Should the need arise to transfer Personal Data to Third Countries, the Controller undertakes to:

- verify that the Country to which your Personal Data is transferred does ensure a suitable level of data protection as required under article 45 GDPR, or
- comply with the standard contractual clauses for the protection of personal data approved by the European Commission as to the transfer of personal information outside the EEA (these are the clauses approved under article 46, paragraph 2 of the GDPR); or
- in case your Personal Data is to be transferred to the United States, ensure that the third party recipient is registered with Privacy Shield.

For additional information on Third Country data transfer regulations, click on this link: [gui](#).



### 5 – YOUR RIGHTS AS DATA SUBJECT – LODGING A COMPLAINT WITH THE DATA PROTECTION AUTHORITY

In relation to the above mentioned Personal Data processing activities, you may exercise the rights listed below at any given time by writing an email to [info@ozracing.com](mailto:info@ozracing.com) pursuant to the terms and conditions set forth by articles 12 and 13 of the GDPR:

- Right to access (article 15 GDPR);
- Right to rectification of inaccurate Personal Data and to have incomplete Personal Data completed (article 16 GDPR);
- Right to erasure of Personal Data (article 17 GDPR);
- Right to limit the processing (article 18 GDPR);
- Right to object to the processing conducted pursuant to GDPR art. 6 paragraph 1, letters e) or f), including profiling (article 21 GDPR);
- Right to lodge a complaint with the Supervisory Authority (article 77 GDPR)

Moreover, if the Personal Data is processed based on your consent or the contract, and said processing is performed by automatic means, you are entitled to receive your Personal Data from the Controller in a structured, commonly used format readable by automated devices, and - if technically feasible - have the Controller transmit it directly to the other Controller pursuant to article 20 GDPR.

**You have the right to revoke at any given time your consent for marketing and advertising pertaining to the Initiative carried out through the official OZ Instagram account and your own Instagram account. In relation to the above-mentioned purposes, you may also choose not to be contacted by automated means, and receive communication solely by traditional means.**



### 6 – MINORS

The Website and the related Initiative organized by OZ are not in any way intended for individuals under 18 years of age, and therefore the Controller will not collect and/or process Personal Data belonging to minors. Nonetheless, should any Personal Data pertaining to minors be received through the Website, it will promptly be deleted by OZ.